

**LOUISIANA
YOUTH
FOOTBALL**

**LOUISIANA
YOUTH
COACHES
ALLIANCE**

PUBLIC SERVICE ANNOUNCEMENT

Louisiana Youth Coaches Alliance & Louisiana Youth Football are proud to announce the ***LYCA/LYF First Down Family Support*** program. The ***LYCA/LYF First Down Family Support*** program, is an initiative to support not only the displaced New Orleans families in Baton Rouge placed here by Hurricane Katrina & her after affects; but also, the families in need that existed in Baton Rouge before this natural disaster.

Organizations and teams, within our Alliance and participating in our youth football program, will collect non-perishable foods, clothing, toiletries, and household cleaning products at their respective practice sites throughout the week. Throughout our season (September 17 – November 20), these collected items will be brought to our game sites (Memorial Stadium, Olympia Stadium, & Scotlandville Magnet High School) during game days (Saturdays & Sundays) for distribution preparation. At our games, we will also be collecting non-perishable foods, clothing, toiletries, and household cleaning products from game day fans. These items will be added to the items collected during the week by our Alliance. All items collected for that week will then be distributed to local area relief organizations such as the Bishop Ott Shelters, Salvation Army, Greater Baton Rouge Food Bank, WAFB, and WBRZ on the Monday mornings following our games. This program will be ongoing, but will initially utilize our 2005 football season as its' starting point.

The ***LYCA/LYF First Down Family Support*** program starts NOW and the first weekly drop off will be Saturday, September 10, 2005 from 8:00am – 12:00pm @ Memorial Stadium Westside Parking Lot. All donations and volunteers are welcomed. Sorry, NO cash donations for security reasons. Please make all cash donations to your local area relief funds.

We are open to partner with any organization willing to help us meet this challenge. The way of life and needs of Baton Rouge have change; therefore, we must change. During these trying times, we must raise our levels of participation in our community to meet not just our new issues, but also the issues that existed. The ***LYCA/LYF First Down Family Support*** program is our way of doing just that.

Everybody deserves a ***First Down***, a fresh start; even when life has given them a few sacks, a few set backs. Help us score a touchdown for those in need in our community. Take your turn at carrying the ball by giving as GOD has seen fit for you to give.

And as we always say, *"To the WORLD you may be one person, but to one person YOU may be the world"*.

If you have any questions/concerns, please feel free to contact me. Also please feel free to visit our website for updates and announcements.

Leroy Hollins II
Louisiana Youth Football / Louisiana Youth Coaches Alliance
225.921.3614
www.ScotlandvilleSportsAcademy.com/LAYouthCoaches.html
LAYouthCoaches@ScotlandvilleSportsAcademy.com

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Affiliated Teams/Organizations

Baton Rouge Bears
Baton Rouge Bulldogs
Baton Rouge Chargers
Baton Rouge Eagles
Baton Rouge Explosion
Baton Rouge Falcons
Baton Rouge Hurricanes
Baton Rouge Panthers
Baton Rouge Raptors
Baton Rouge Saints
Baton Rouge Tornadoes
Cowboys
Dolphins
Howell Park Youth Organization Cougars
Jets
Louisiana Falcons
Louisiana Gators
Louisiana Titans
NCUFD Admirals
Ravens
South Baton Rouge Jaguars
South Baton Rouge Rams
Sherwood Angels
Scotlandville Sports Academy Hornets
St Gabriel Cubs
The Knights